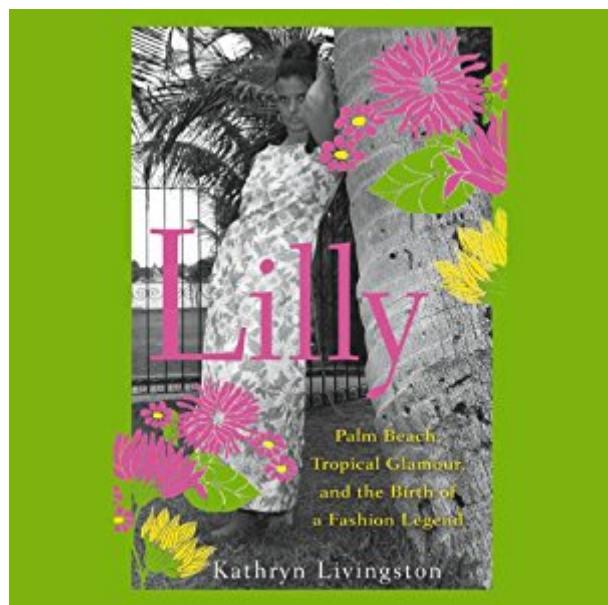


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# Lilly: Palm Beach, Tropical Exuberance, And The Birth Of A Fashion Legend



## **Synopsis**

The real story behind a very private American fashion icon - *Lilly Pulitzer Today*, Lilly Pulitzer's iconic brand of clean-cut, vibrantly printed clothes called "Lillys" can be spotted everywhere. What began decades ago as a snob uniform in Palm Beach became a general fashion craze and, later, an American classic. In contrast to the high visibility of her brand, Lilly Pulitzer has largely kept her tumultuous personal story to herself. Bursting forth into glossy fame from a protected low-key world of great wealth and high society - through heartbreaks, treacheries, scandals, and losses - her life, told in detail here for the first time, is every bit as colorful and exciting as her designs.

## **Book Information**

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## **Customer Reviews**

Lilly Pulitzer had an interesting life. However, I learned more about her from Google than from this biography. It bounced back and forth, with innumerable side tracks about the pedigrees of other people. Livingston made several references to her fun loving life style and escapades at boarding school. But there was not a single anecdote to back up the statements. I didn't feel like I knew her any better than a list of facts about her life. It was one long name dropping bore.

In the chapters of the book you learned little about Lilly and much about the wealthy. I would have enjoyed reading the book more, if the author had not wandered off the subject so much. Lilly deserved it.

This is an ultimately very heartening tale of a woman who faced every manner of personal challenge to persevere and carve out a voice for herself in the world of American fashion. She was able to step out from under the shadow of many formidable, illustrious families in her orbit, such as the Phippises, the Guests, Bostwicks, and McKims and not least of all the Pulitzers; i.e. Standard Oil, U.S. Steel, media empires, etc., and a legendary architecture firm to boot. These clans were no match for her own burgeoning creative fires. This is a portrait of a woman whose constant reinventions and verve can easily be read as an instructive tale for today. Lilly was true to herself, her world, and yet also managed to make a few million dollars along the way in bringing to life her vision.

Fun book if you winter in Palm Beach ..... Great recall of the making of Lilly line. Interesting story for a clothes junkie to read ... easy reading

I bought this book for my daughter...and had to read it first! Lilly was an amazing woman and role model. Lilly overcame some hardships like depression and a bad marriage to become a successful business woman. We met Lilly once in Palm Beach, and she was very friendly and down to earth..very interested in what my daughter and her friend were interested in...It was not all about her! There is quite a lot to learn from/about Lilly in business and life!

Some interesting background information but this book read more like a press release for the company and a history of Palm Springs. Lilly Pulitzer was an amazing business woman, mother, hostess, and friend but I wanted to know more about the development of her brand.

Love, love, love this book. Not only does it look great on a shelf or table, but it is a great read.

I don't usually write reviews for my Kindle books but this book is so awful I had to share my feelings. If I could request a refund I would because at only 30% of the book read I really couldn't summarize what I read if I had to. I had to stop the agony. As a lover of fashion and nonfiction, I thought it would be interesting to learn about Lilly. And that part of the book, as sporadic as it is, is good. But the author jumps around so much telling stories within stories and side stories I couldn't keep track and found myself lost, confused, frustrated and annoyed.

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